



Be Media Smart. *Buy Media Smart.*™

POPULAR CABLE SPORTS EVENTS/NETWORKS CALENDAR

| | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
|--|-----------------|---------------|-----------------------|----------------------|----------------|-----------------|---------|--------------------|----------------|----------|----------------|------------|
| Monday Night Football on ESPN | | | | | | | | NFL Regular Season | | | | |
| College Football-ESPN/ESPN2/TBS/BET | Bowl Games | | | | | | | | Regular Season | | | Bowl Games |
| College Basketball-ESPN/ESPN2 | Regular Season | | Conference Tournament | | | | | | | | | |
| NBA Basketball-TNT/ESPN/ESPN2 | Regular Season | | | Playoffs | | | | | | | Regular Season | |
| NBA Specials | | All-Star Game | | | | NBA Draft | | | | | | |
| MLB-ESPN/ESPN2/TBS/ESPNC | | | | | Regular Season | | | | | Playoffs | | |
| NHL-Outdoor Life Network | Regular Season | | | Stanley Cup Playoffs | | | | | | | Regular Season | |
| Motorsports-FX/TNT/ESPN/SPEED/ESPN2 | | NASCAR Races | | | | | | | | | | |
| PGA Golf-ESPN/TNT/USA/GOLF | Golf | | The Masters | Golf | US Open | British Open | PGA | Golf | | | | |
| Tennis-ESPN/ESPN2/USA | Australian Open | Tennis | | French Open | Tennis | Wimbledon | US Open | | | | | |
| Extreme Games-ESPN/ESPN2 | X Games | | | | | Outdoor X Games | | | | | | |
| MLS/World Soccer-ESPN/ESPN2/Galavision | | | | Soccer | | | | | | | | |
| Tour De France-OLN | | | | | | | | Tour de France | | | | |
| WWE Wrestling-USA | WWE Wrestling | | | | | | | | | | | |

SGMA members can take full advantage of opportunities that exist with these cable sports properties by contacting Blue Plate Media Services at 908-918-0202 or blueplatemedia.net/SGMA