



DID YOU KNOW?

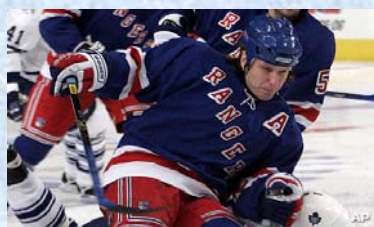
BLUE PLATE MEDIA

Blue Plate Media Services is your full service media agency plus.

Our mission is to maximize your media spend across ALL media platforms.

Call Blue Plate Media Services for ALL of your media needs.

To learn more about our deep discounts, opportunistic media, and our creative strategic media planning and buying services, call 908-918-0202.



Did you know that Blue Plate Media Services has access to discounted rates with local networks in major sports media markets?

For less than \$60k, as an SGMA member, you can advertise in the New York DMA and associate your brand with key sports franchises like the Knicks and Rangers, in TV, Radio, Outdoor and In-Arena!

On behalf of SGMA, Blue Plate Media Services has assembled a New York area media package just for you! Based on your level of spending, you will receive...

TV	In-Game :30sec TV spots on MSG Network for Knicks & Rangers, along with In-Game :10 Audio/Visual Billboards!
Radio	In-Game :60sec Radio spots on ESPN Radio's coverage of the Knicks & Rangers and In-Game Audio Drop-Ins!
Print	Full page, 4-color ad in Knicks or Rangers game program/yearbook for the entire season distributed to approximately 50,000!
In-Arena	Back-lit Concourse Area dioramas in Madison Square Garden for 12 months!
Outdoor	:15sec spots, every day for one month on the 7th Avenue Marquee screen where an estimated 1 million consumers pass by each day!

ALL FOR UNDER \$60,000!!

To learn more about how Blue Plate Media Services can help you be media smart and buy media smart, call today, or send us an email!

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Rates are subject to clearance and availability.

Reply to Buy at sales@blueplatemedia.net or call 908-918-0202

If you received this alert via email and would like to opt out of receiving further Blue Plate Media Services newsletters at this address, [please click here](#).

Please feel free to forward this alert to a friend or colleague.

Be Media Smart. *Buy Media Smart.*™